The History of Digital Disruption

The last twenty years has seen digital technology upset existing markets, replacing traditional approaches and often times creating new industries.

Some recent examples:

- Pay Phones became Mobile Phones
- Paper Maps became GPS
- Encyclopedias became Wikipedia
- Books became E-readers

Digital Disruption Demands Action!

The reality is that most of us already consider digital future technologies relevant to our personal lives. And, we are all actively connected and interconnected to the web thanks to the explosion of social media networks, social sharing, and social integrated devices.

If the last decade is any indicator, another digital revolution is just around the bend...and these disruptions, when embraced, can propel us into a barely imagined future.

Navigating digital disruption and the needs of next-generation employees is forcing organizations to be more focused and responsive to the needs of customers and employees than ever before.

The time to act is now!

Successful organizations are retooling to best support employees and customers to become

[Seriously Smart Organizations]

positioned to deliver on their key customer and employee directives:

[know me] [understand me] [value me] [empower me]

Find out how: www.verint.com/digital-disruption

The clock is ticking.

The short digital fuse is burning.

The time to act is now!

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