

VERINT.

5 Compelling Reasons to Move to the Cloud



Have you been wondering if moving your solutions to the cloud is right for your organization? The benefits of transitioning from on-premises to the cloud are more compelling than ever—and there's more to it than just saving time and money. Moving to a SaaS solution can play a key role in helping bridge the [Engagement Capacity Gap™](#) that results when customers' expectations for service exceed an organization's ability to deliver it.

Read on to learn about **5** reasons why now is the time to start your SaaS transition.



Cloud vs. On-Premises

First, let's look at the benefits of cloud technology in general. There are a number of distinct advantages that cloud-based solutions offer over on-premises solutions. Here are our top five:

1 Upgrade Worries Are a Thing of the Past

What if you could always run the latest version of your software solutions? The traditional approach to upgrading on-premises software can be time-consuming and costly. However, avoiding those upgrades means missing out on the latest innovations that can help your customers as well as your employees. By moving to the cloud, your applications are upgraded quickly and easily without any headaches for your staff.

Bottom line: No longer needing to budget for and implement software upgrades in your on-premises environment not only saves time and money, but also gives your organization immediate access to the latest innovations as part of continual upgrades in the cloud.

2 Simplified Maintenance

Maintaining on-premises hardware and software, and employing the staff needed to keep systems up and running, can be a substantial investment for any organization. With SaaS, your solution is managed for you, and the day-to-day technical maintenance of the application is no longer your responsibility, freeing up your staff to focus on other high-value work.

Bottom line: Your limited staff resources should be spent on tasks that add value to your customers.

3 Scalability

As your needs change, the scale of your application may also need to change, and with that comes the need to increase (or even decrease) the IT resources you need to meet changes in demand. It can be nearly impossible to scale quickly in an on-premises environment, as it takes considerable time to purchase, install, and set up new hardware and software—or take hardware off-line. In addition, scaling also requires the time and staff required to do the work. With a cloud subscription, these changes are made for you, making them quicker and easier overall.

Bottom line: With a cloud subscription, you can always be sure you have the right size software capacity for your needs.

4 Agility

The challenges of the last few years have proven that agility is a key to the long-term success of any organization. Along with the advantage of being able to quickly scale to meet changing demand, SaaS solutions also allow you to quickly adjust the configuration and access levels without significant effort.

Bottom line: You never know what's coming next with your company, the competition, or your customers. With the cloud, you can adapt in an instant.

5 Meeting the Needs of Your Hybrid Workforce

The hybrid workforce is here to stay, and in fact, many employees are demanding the flexibility of a “work from anywhere” policy. Cloud software has made this approach possible, since it is much easier to deploy and access for employees and customers across multiple regions and locations, regardless of whether they are in offices or remote.

Bottom line: Cloud applications can be accessed anytime, anywhere.



A woman with curly hair, smiling and looking down at her smartphone. She is wearing a dark top and a light-colored jacket. The background is a bright, out-of-focus outdoor setting.

Discover Your ROI

To learn more about the ROI you can achieve with Verint, take advantage of our free Cloud ROI Analysis. This analysis will help you understand how you can reduce your total cost of ownership by moving from on-premises software to Verint Customer Engagement Platform in the cloud.

We can help you:

- Understand the costs of your on-premises solution.
- Quantify the technical and business savings of moving to the cloud.
- Get a year-by-year comparison of the costs for an on-premises vs. a cloud solution and the savings of cloud over five years.

For more information visit www.verint.com

VERINT

**The Customer
Engagement Company®**

Americas

info@verint.com

+1-800-4VERINT

+1-770-754-1900

Europe, Middle East & Africa

info.emea@verint.com

+44(0) 1932 839500

Asia Pacific

info.apac@verint.com

+(852) 2797 5678

verint.com

twitter.com/verint

facebook.com/verint

verint.com/blog

© 2023 Verint Systems Inc. All marks referenced herein are trademarks, registered or otherwise, of Verint Systems Inc. ("Verint"), its subsidiaries, or its respective licensor owners. All Rights Reserved Worldwide. Unauthorized use, duplication, or modification of this document, or any part, without the written consent of Verint is strictly prohibited. By providing this document, Verint is not making representations regarding the correctness or completeness of its contents and reserves the right to alter this document at any time without notice. Features listed in this document are subject to change and not all functionality is available in all configurations. 03.2023

